



## Jade Ribbon Youth Council Fact Sheet

- ❖ The Jade Ribbon Youth Council (JYRC) was formed by the Asian Liver Center at Stanford in 2003 to train student leaders to improve the health of their communities.
- ❖ The JYRC is comprised of 15 highly motivated San Francisco Bay Area high school students who raise awareness about hepatitis B and liver cancer in Asian Americans.

### Community Outreach Events

- ❖ **Parent-Child Storytime Education** – educates elementary school children about the liver, the hepatitis B virus, and liver cancer through an interactive adaptation of *Peter and the Wolf* using arts and crafts. Parents also receive educational material about hepatitis B and available resources.
- ❖ **Community Outreach** – raises awareness in Asian and Pacific Islander communities through informational booths at ethnic shopping centers, malls, and local groceries.
- ❖ **Youth Leadership Conference** – brings over 100 high school students to the Bay Area from across the nation for a 4-day conference to empower and train them to become leaders in health education and outreach.
- ❖ **Team HBV** – a coalition of high school and university student groups across the world dedicated to raising awareness about hepatitis B and liver cancer on their campuses and local communities through health fairs, speaker panels, fundraisers, and student initiated courses. Most Team HBV chapters were formed by previous JYRC students.

### Hepatitis B Awareness Week: May 17-23

- ❖ **High School Outreach** – improves awareness and education about hepatitis B and liver cancer among high school students by holding educational booths, games, and informational fairs at Bay Area high school campuses.
- ❖ **B-Inspired Multimedia Contact** – an annual prose and multimedia contest for high school students across the nation to voice their stories and solutions for addressing hepatitis B and Asian health issues.

### Youth Communication

- ❖ **JRYC Blog** – online journal of council milestones and achievements, student reflections about why they chose to be involved, and students' on-going outreach events to serve as a peer resource for youth interested in developing their own outreach projects: <http://jryc.wordpress.com/>
- ❖ **B-Linked Newsletter** – provides regular updates on Asian Liver Center volunteers, JRYC alumni, and Youth Leadership Conference participants