



FOR IMMEDIATE RELEASE

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Bay Area Residents Unite To Fight Hepatitis B and Liver Cancer Which Claims Nearly 1 Million Lives Every Year.

San Francisco, CA – On May 10th, people from all over the Bay Area will come together and run, walk, or even dance their way to the finish line during the 3rd Annual LIVERight. LIVERight is a 5K run/walk hosted by the Asian Liver Center at Stanford University and Answer to Cancer with the goal of raising awareness about hepatitis B and liver cancer.

LIVERight 2008
Saturday, May 10, 8:00am
Speedway Meadow, Golden Gate Park
San Francisco, CA

The race will be kicked off by Supervisor Carmen Chu in scenic Golden Gate Park and pre-race calisthenics will be led by Vietnamese body builder and entertainment personality Amazin Lethi. After the race, runners are encouraged to stay for exciting performances by local hip hop, wushu, Korean drumming, step and swing dance groups, in addition to games, food, raffle prizes and free gifts for all runners. LIVERight will bring together the community for a fun-filled day!

Hepatitis B causes 80% of all primary liver cancer cases, and is considered the greatest health disparity affecting the Asian/Pacific Islander demographic. As many as **1 in 10 Asian Americans and 1 in 20 of all people worldwide are chronically infected with hepatitis B.** Nearly **1 million infected individuals die every year.** Our ultimate goal is to eradicate hepatitis B.

Your support of our cause would be invaluable to the efforts of the Asian Liver Center in eradicating hepatitis B. Your participation and the money raised by this event will support projects such as the following:

- Vaccinating 500,000 children in rural China between 2007 and 2008
- Over 20 free Bay Area screening and vaccination events in 2008 alone
- Free educational brochures for health departments, community organizations, and the public
- Education symposiums, cutting edge cancer research, youth outreach, and more!

We are dreaming BIG, and we hope you will join us!

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About the Asian Liver Center at Stanford University: The Asian Liver Center at Stanford University is the first non-profit organization in the United States that addresses the high incidence of hepatitis B and liver cancer in Asians and Asian Americans. Founded in 1996, the ALC has grown to become a national and international leader in fighting this global epidemic through outreach, education, advocacy, and research.

About Answer to Cancer: The Answer to Cancer Foundation (A2C) was developed to educate people about liver cancer, and to promote the involvement of many in the process of research, treatment and awareness as it relates to liver cancer and associated illnesses.