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High school students “Explore, Lead, Inspire and Educate!” at the 7th Annual Youth Leadership Conference at Stanford

Stanford, CA – On August 5, 2009, over 100 outstanding high school students from across the nation will come together for the 7th Annual Youth Leadership Conference on Asian and Pacific Islander Health. At the four-day conference hosted by the Asian Liver Center at Stanford University, students will learn about hepatitis B and liver cancer. The mission of the conference is to challenge students to “Explore, Lead, Inspire and Educate” each other and the world around them as they learn about pressing health issues affecting the Asian and Pacific Islander community. Students will be encouraged to find ways that they can be leaders in their own communities to improve awareness about these important health issues.

Each year, students attending the Youth Leadership Conference are given different challenges and they must come up with creative, novel ideas to fight hepatitis B and liver cancer. Many of their ideas have been incorporated into actual national awareness efforts. After leaving the conference, the majority of students return to their communities and start outreach programs. Last year, 77% of participants reported increased community involvement, and eight TeamHBV high school and college chapters were started as a result of the conference. This year, the conference will focus on ways to use Web 2.0 and social media to improve health communication. During the conference, students will work in teams to use what they have learned to design outreach strategies leveraging the power of Web 2.0. Students will be urged to go beyond being consumers of Web 2.0 as pure entertainment, to become creators of content that can produce social change through resources like Twitter, YouTube, Facebook, and others.

This year, students will have the opportunity to learn from leaders of many fields from medicine to mass media. Speakers include:

- **Michael Chen**, President and CEO, General Electric Media, Communications & Entertainment, NBC-Universal (Friday, 8/7, 9:20 AM)
- **Dr. Samuel So**, Director, Asian Liver Center, and Lui Hac Minh Professor of Surgery, Stanford School of Medicine (Wednesday, 8/5, 7:20 PM)
- **Bill Imada**, President of IW Group, Inc. (Thursday, 8/6, 10:00 AM)
- **Alan Wang**, ABC 7 Anchorman, vocal hepatitis B patient-advocate (Saturday, 8/8, 12 PM Noon)

(If you would like to attend a talk or arrange an interview with a speaker, please email: amyuu@stanford.edu.)

Conference Details: DATE: Wednesday, August 5, 2009 to Saturday, August 8, 2009
LOCATION: Stanford University, Stanford CA

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About the Asian Liver Center at Stanford University: The Asian Liver Center at Stanford University is the first non-profit organization in the United States that addresses the high incidence of hepatitis B and liver cancer in Asians. Founded in 1996, the ALC has grown to become a national and international leader in fighting this global epidemic through outreach, education, advocacy, and research. For more information, visit: <http://liver.stanford.edu/>