

the Asian Liver Center & Answer to Cancer proudly present



LIVERIGHT 2009

★ Pledge Kit ★

LIVERight 2009 is a 5K run/walk dedicated to raising awareness about hepatitis B (HBV) and liver cancer. We encourage all participants to raise a minimum of \$100. All proceeds will benefit the Asian Liver Center (ALC), a non-profit organization that fights HBV and liver cancer through outreach, education, and research. The ALC focuses educational outreach and advocacy efforts in prevention and treatment, serves as a resource for both the general public and health practitioners, and implements clinical and research programs.

We strongly suggest that you create your own pledgeraising webpage to keep track of all donations. It's simple to setup and easy to use. Just visit <http://liveright.stanford.edu> to create an account and register for the race, and you'll be on your way to raising funds for LIVERight 2009 to fight hepatitis B!

pledgeraising guide

Pledgeraising is as easy as 1, 2, 3...

1. Prepare a short introduction to appeal to donors. Know the organizers, date and purpose of the race, as well as the facts about hepatitis B and liver cancer!
2. Contact your prospective donors: friends, family, stores, and companies. Make phone calls, home visits, and send emails! Donors can give you cash or check. Make checks out to the Asian Liver Center at Stanford University. Check donations over \$25 are tax deductible, but you **MUST** include complete name and address of donor.
3. Collect and tally up donations! Write your name on all mailed checks. Do **NOT** mail in cash! For cash donations, tally up the total and submit **ONE** check, payable to the Asian Liver Center at Stanford University.

pledge gifts

Thank you for supporting the fight against HBV and liver cancer! Win prizes for your pledgeraising efforts!

If you decide to pledgeraise, you will win a prize for each level you reach along the way!

- ★ \$100 - 1st Prize Level
- ★ \$300 - 2nd Prize Level
- ★ \$500 - 3rd Prize Level

★ Top 3 pledgeraisers will win special prizes!

To be eligible for pledge gifts and prizes, remember to register first at www.liveright2006.com. Please send your pledge kit postmarked by:

May 2, 2009



_____ first name

_____ last name

_____ home address

_____ city

_____ state

_____ zip code

_____ phone number

_____ e-mail

total pledge amount: \$ _____

donor name	address / phone number	pledge amount	collected ✓
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